indxx

INDXX THEMATIC INDUSTRY CLASSIFICATION SYSTEM

Indxx's 20 years of expertise in indexing has led to the development of ITICS, a smart equity data classification system that offers accurate and detailed categorization of the global equity market based on their operating segments and revenue streams. This proprietary state-of-the-art system can serve as a powerful tool for classifying companies, conducting industry analysis, and making data-driven investment decisions.

15,000+ Companies	**DM & EM** Countries	**2017** Base Date	**11** Level 0*	**55+** Level 1*	**700+** Level 2*

The ITICS Edge

Comprehensive and Industry-Aligned
Sectors, Categories, and sub-categories within ITICS have been identified by analyzing macroeconomic trends, industry-specific developments, and revenue streams.

In-Depth Due Diligence
ITICS uses a robust methodology to classify global companies accurately, based on financial reports, press releases, analyst reports and institutional knowledge.

Dynamic Framework
ITICS taxonomy is reviewed annually to identify new sectors, categories and sub-categories as per industry developments.
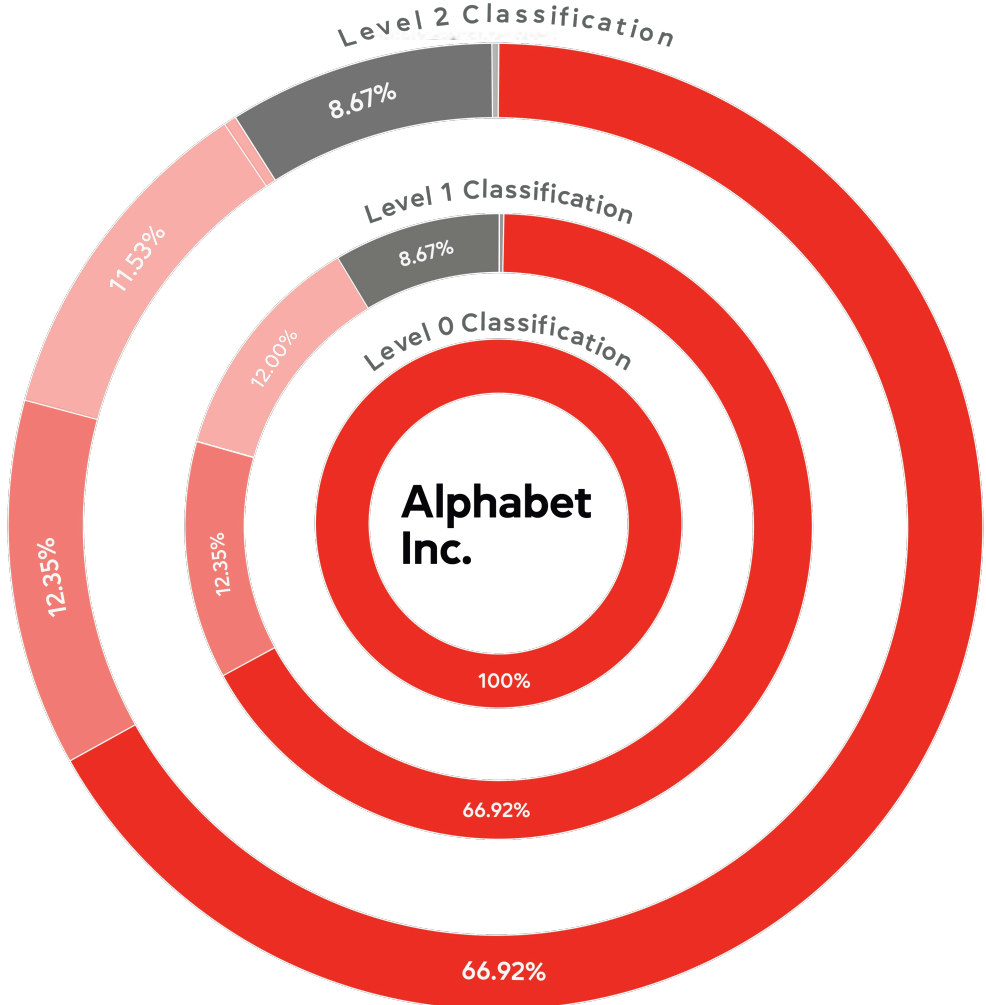
Robust Data Validation
A dedicated team of experts employs a 6-eye review to achieve the highest level of precision in ITICS's thematic research.

Extensive Data Coverage
ITICS has over 8 years of history from 2017 for back-testing your strategies.

Alphabet Inc. Through the ITICS lens

Level 0*
■ Communication Services		100%

Level 1*
■ Media Broadcasting & Advertisement	66.92%
■ IT Services	12.35%
■ Diverse/Multiple Business	12.00%
■ Software	8.67%
■ Others	0.06%

Level 2*
■ Digital Ad Space	66.92%
■ Cloud Services	12.35%
■ Consumer Diversified Business	11.53%
■ Consumer & Industrial Diversified Business	0.47%
■ Ad Management Tools	8.67%
■ Internal Treasury	0.06%

Date as of December 31, 2024
*Level 0 represents broader sector classification
Level 1 represents broad thematic categories
Level 2 represents more specific sub-categories within those thematic categories

ITICS Example Use Cases

Idea Generation & Development	Sector/ Theme Rotation	Portfolio Attribution	Stat Arb & Correlation Trading	Legal & Regulatory Compliance